

MARPE conference

May 31 - 14:00 to 17:25 (London time) - 15:00 to 18:25 (Paris time) - 16:00 to 19:25 (Bucharest time)
June 1 - 09:00 to 12:00 (London time) - 10:00 to 13:00 (Paris time) - 11:00 to 14:00 (Bucharest time)

Marpe diplo:

Fostering European Citizenship
through Public, Organisational and Civic Diplomacy

May, 31

14:00 to 14:15 - Welcome session

Ricardo Ramos Pinto, ISCSP's President
Hélène Boulanger, MARPE Diplo's Coordinator
and 1st Vice-President Université de Lorraine
Sónia Sebastião, ISCSP's Communication Science
Coordinator

14:15 to 14:35 – Opening session

Francisco André, Portuguese Secretary of State
for Foreign Affairs and Cooperation

14:35 to 15:00 – Keynote Speaker

Nicholas Cull (Director of the University of
Southern California's Master of Public Diplomacy
program)

“The power of soft power and new forms of
diplomacy (public diplomacy / organizational
diplomacy / people to people diplomacy)”

Chair: Sónia Sebastião, ISCSP

15:20 to 16:15 – Session 1: From hard to soft
power in Public Diplomacy

Chair: Sandra Balão, ISCSP

16:25 to 17:20 - Session 2: The never-ending
evolution of Public Diplomacy

Chair: Teresa Almeida e Silva, ISCSP

17:20 to 17:25 – Closing day 1

June, 1

9.00 to 9.30 – Keynote Speaker

Jim Macnamara (Professor of Public
Communication at the University of Technology
Sydney)

“Public Relations and Public, Organisational, and
Civic Diplomacy in a World of Disinformation and
‘Disinfodemics’”

Chair: Teresa Almeida e Silva, ISCSP

9:50 to 10:35 – Session 3: Organisational
Diplomacy & the Global Common Goods

Chair: Sandra Balão, ISCSP

10:45 to 11:40 – Session 4: Reinforcing the role of
the citizen in diplomacy

Chair: Susana de Carvalho Spínola - ISCSP

11:40 to 12:00 – Closing conference

Anne-Marie Cotton, MARPE Network coordinator
Alice Trindade, ISCSP's 1st. vice-president

Registration: <https://forms.gle/Wr2THBwdS4PQqskP6>

Access to the conference:

<https://videoconf-colibri.zoom.us/j/82510827460?pwd=S09XVU5zREtCb0RxWnFSTWdZZ0x6QT09>
ID: 825 1082 7460 Password: 506383

MARPE network

